CATCH A RIDE HOME WITH BUDWIESER® TERMS AND CONDITIONS

NO PURCHASE NECESSARY. THE OFFER IS OPEN ONLY TO PERSONS WHO ARE, AT THE TIME OF ENTRY, LEGAL RESIDENTS OF THE UNITED STATES AND DISTRICT OF COLUMBIA (EXCLUDING ALABAMA, CALIFORNIA, AND TEXAS RESIDENTS) WHO ARE AT LEAST TWENTY-ONE (21) YEARS OF AGE OR OLDER. THE OFFER WILL BE GOVERNED BY UNITED STATES LAW. VOID WHERE PROHIBITED.

1. **ELIGIBILITY**:

The "Catch A Ride Home with Budweiser" ("Offer") is open to legal residents of the United States and District of Columbia (excluding Alabama, California, and Texas residents) who are twenty-one (21) years of age or older. Employees, contractors, directors, officers and agents of Anheuser-Busch, LLC, its affiliates, and subsidiaries; advertising and promotion agencies, wholesale distributors, retail licensees, all other service or governmental agencies and their employees involved with the Offer, Uber Technologies, Inc., and members of their immediate families (spouse, parent, child, or sibling; whether biological, adopted, step or in-law) or households (whether related or not) are not eligible to participate. The Offer is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes participant's full and unconditional agreement to these Terms and Conditions ("Terms and Conditions") and Sponsor's decisions which are final and binding in all matters related to this Offer. Receiving a prize is contingent upon fulfilling all requirements as set forth herein.

2. OFFER PERIOD:

Offer begins at 12:00:00 a.m. Eastern Daylight Time on November 1, 2024, and ends at 11:59:59 p.m. Eastern Standard Time on December 31, 2024, or until all prizes have been awarded, whichever comes first ("Offer Period"). Sponsor's computer is the official timekeeping device for this Offer.

3. **HOW TO PARTICIPATE**:

- (a) Internet: Visit http://www.catcharidewithbud.com ("Website") and follow the online instructions to request one (1) \$5.00 Uber Promotion Code ("Request").
- (b) QR Code: Use your smart phone or other web-enabled device with data plan to scan the quick response ("QR") code featured on signs or promotional materials at participating stores with the QR read application already installed on your phone. You will be directed to a mobile Web page at http://www.catcharidewithbud.com (also a "Website") where you may follow the online instructions to request one (1) \$5.00 Uber Voucher code (also a "Request"). Proof of scanning QR codes does not constitute proof of completion or submission of a Request. To scan a QR code, participants must have a smart phone or other web-enabled device with a camera feature and/or QR scanner application and may incur message or data charges from their wireless service provider for each message sent and received. If you do not have a QR reader already installed on your phone, type 'QR reader' in your mobile device's application store search field to find available QR readers for your smart phone or other web-enabled device. You will receive a response which will contain a link to download a QR reader

for your specific device. Check with your wireless service provider for details on these and other applicable charges. Participants are solely responsible for any such wireless charges. Not all wireless carriers participate.

For all Requests:

All Requests must be received and recorded during the Offer Period. Only the methods of entry described herein are valid. No other forms of entry are valid. To be valid, each Request must comply with all of these Terms and Conditions. Limit one (1) Request per person.

Automated Request are prohibited, and any use of automated devices will cause disqualification. Participants may not enter with multiple email addresses nor use any other device or artifice to participate multiple times or as multiple participants. Any participant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to participate multiple times will be disqualified and forfeits all prizes won, in Sponsor's sole discretion. Multiple participants are not permitted to share the same email address. Should multiple users of the same email account enter the Promotion and a dispute thereafter arise regarding the identity of the participant, the authorized account holder of said email account at the time of entry will be considered a participant and must comply with these Terms and Conditions. The authorized account subscriber is the natural person who is assigned the email address by the ISP or other organization responsible for assigning email addresses. Potential winner may be required to show proof of being the authorized account subscriber.

If entering with a mobile phone or other web-enabled device and using your wireless carrier's network, standard data charges from your wireless carrier may apply. Check with your wireless service provider for details on these and any other applicable charges. Participants are solely responsible for any such wireless charges.

4. **PRIZE DETAILS**:

Prize (5,000 prizes to be awarded): Each winner will receive one (1) Uber Voucher code that can be redeemed in participating markets where Uber services are available. To redeem the Uber Voucher code, winner must either have an existing Uber account, or must register for a new Uber account. Uber registration is free and can be obtained by logging on to www.uber.com and following the online instructions to open an Uber account. Approximate Retail Value ("ARV") is \$5.00. If participant cannot accept the prize as specified by Sponsor, prize will be forfeited. Total ARV of all prizes is \$25,000.00. Any difference between stated value and actual value will not be awarded.

Limit one (1) prize per household and 5,000 prizes total. Prize is non-transferable and no cash equivalent or substitution of prize is offered, except at the sole discretion of Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute prize with another prize of equal or greater value. Once all prizes are awarded, no more Requests will be accepted. Participants are solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prize they receive, regardless of whether it, in whole or in part, is used. You may be required to complete, sign, and return an affidavit of eligibility and liability and publicity release.

5. **PUBLICITY**:

Acceptance of prize offered constitutes permission for Sponsor to use participant's name, voice, biographical information and/or likeness for purposes of advertising and promotion without further compensation in all media now known or hereafter discovered worldwide and on the Internet without notice or review or approval as permitted by law.

6. <u>RELEASE</u>:

By accepting a prize, participant agrees to release and hold Anheuser-Busch, LLC, harmless from all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession, or use of any prize, including without limitation, personal injuries, death, and property damage.

7. <u>LIMITATIONS OF LIABILITY AND RELEASE</u>:

Anheuser-Busch, LLC, its affiliates, subsidiaries, and agencies (collectively the "Released Parties") are not responsible for lost, late, misdirected, unintelligible, returned or undelivered orders, email, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties. or other errors of any kind whether human, mechanical, electronic or network. Persons who tamper with or abuse any aspect of this Offer or Website, or act in violation of the Terms and Conditions, or act in any manner to threaten or abuse or harass any person, or violate Sponsor's terms of service, as solely determined by the Sponsor, will be disqualified. Release Parties are not responsible for any incorrect or inaccurate information whether caused by users, tampering, hacking, or by any of the programming or equipment associated with or used in this Offer, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized Website access. Any use of robotic, macro, automatic, programmed or like entry methods will void all orders, and may subject that participant to disqualification. Release Parties are not responsible for injury or damage to participants or any other person's computer, or property related to or resulting from participating in this Offer. Should any portion of the Offer be, in the Sponsor's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Offer, or submission of orders, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Offer. In the event of a dispute regarding order received from multiple users having the email account, the authorized subscriber of the email account used to enter will be deemed to be the participant and must comply with these Terms and Conditions. The authorized account subscriber is the natural person who is assigned the email account by the organization responsible for assigning the email account. All materials submitted become the property of Anheuser-Busch, LLC and will not be returned.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES; AS A RESULT, THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU, AND THE FOREGOING PARAGRAPHS SHALL NOT APPLY TO A RESIDENT OF NEW JERSEY TO THE EXTENT DAMAGES TO SUCH NEW JERSEY RESIDENT ARE THE RESULT OF SPONSOR'S NEGLIGENT, FRAUDULENT OR RECKLESS ACT(S) OR INTENTIONAL MISCONDUCT.

8. <u>DISPUTE RESOLUTION</u>:

All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, or the rights and obligations of the participant and Sponsor in connection with the Offer, or any claim or dispute that has arisen or may arise between you and Sponsor, shall be governed by, and construed in accordance with, the laws of the State of Missouri without giving effect to any choice of law or conflict of law rules. The place of arbitration shall be St. Louis, Missouri.

9. PRIVACY POLICY:

The information you submit in connection with this Offer may be used by Sponsor for purposes of administration and fulfillment of the Sweepstakes, and in accordance with Sponsor's privacy policy located at https://www.budweiser.com/privacy-policy/ ("Website"). If you are verified as a prize winner, your first name, last initial, city and state will be included in a publicly available winner's list.

10. SPONSOR:

Anheuser-Busch, LLC, One Busch Place, St. Louis, MO 63118

11. TERMS AND CONDITIONS:

The Terms and Conditions of the Offer are available for viewing at http://www.catcharidewithbud.com (also a "Website") during the Offer Period.

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This Offer is in no way sponsored or administered by Uber Technologies, Inc. or any of their respective parents, affiliates, and subsidiaries. Any questions, comments or complaints regarding the Offer should be directed to Sponsor and not to Uber Technologies, Inc.